



About PLATTS 100th Year Anniversary

Platts, a division of The McGraw-Hill Companies (NYSE: MHP), is a leading global provider of energy and commodity information. With a century of business experience, Platts serves thousands of customers across more than 150 countries. From 17 offices worldwide, Platts serves the oil, natural gas, electricity, nuclear, power, coal, emissions, petrochemical and metals markets. Platts real time news, pricing, analytical services, and conferences help markets operate with transparency and efficiency. Traders, risk managers, analysts, and industry leaders depend upon Platts to help them make better, faster, and more profitable decisions. Additional information is available at <http://www.platts.com>.

PLATTS AND ITS HISTORY

- 1904 Warren Platt becomes a reporter for *Cleveland Plain Dealer* & covers Standard Oil Trust, among other topics
- 1909 Warren Platt starts a monthly news magazine – National Petroleum News
- 1923 Mr. Platt starts *Platt's Oilgram*– a daily newsletter devoted to reporting prices and market information
- 1928 Standard Oil, Royal Dutch Shell and Anglo-Persian Oil base an oil transaction on Platts published U.S. Gulf Coast prices plus freight, establishing Platts as a global benchmark
- 1936 Platts starts *Platt's Oilgram News*
- 1947 McGraw-Hill launches *Nucleonics* magazine on the nascent nuclear industry
- 1953 Platts is acquired by The McGraw-Hill Companies
- 1955 McGraw-Hill launches *Petroleum Week* – a producer-oriented news weekly
- 1960 Platts enters shipping with Channel Port Index
- 1974 Platts launches telex-delivered daily reports – Marketscans – the precursor to “real-time” news delivery
- 1975 Platts expands into petrochemical markets with the launch of Platts *European Petrochemical Scan*
- 1983 Platts launches *Crude Oil Marketwire*

- 1984 Platts launches its first real time news and market information screen service, *Platts Global Alert*
- 1988 Platts launches the first U.S. gas spot price indexes
- 1991 Platts acquires *Metals Week* and launches screen service *Metals Alert* in 1995
- 1992 Market-on-Close methodology introduced in Asian refined oil products
- 2000 Platts Market-On-Close price assessment methodology is introduced to and adopted by international crude oil (WTI, Dated Brent, Dubai, Oman) markets
- 2001 Platts launches its Forward Curves price assessments, entering the risk-management sector. Platts acquires FT Energy, becoming the primary provider of U.S. gas and power daily benchmarks
- 2004 Platts acquires CBI Research's Energy Conference Business and increasing its energy and metals conferences to 50 per annum
- 2005 Platts launches *Emissions Daily*, a carbon emissions newsletter
- 2007 Platts launches *Steel Markets Daily* and begins *Platts China Alert*, a Chinese-language real-time oil news service
- 2007 Platts enhances efficiency of Platts Market-on-Close oil price assessment process with online communications tool, Platts Editorial Window (eWindow)
- 2008 Platts begins iron ore price assessments and launches Russian-language energy news weekly, *EnergScan-Interfax and Platts*
- 2009 Platts celebrates 100th anniversary of bringing transparency and efficiency to markets via its news, information, data and services